

**ITEM4 - Financial inclusion: Lessons between the South
and the North**

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Qualitative Economic Impact Evaluation in Microfinance: The Use of Diary Methods

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Key Words!



impact evaluation

economic impact

qualitative methods

financial diary

time-use diary

poverty



Impact Evaluation

Quantitative VS Qualitative

Problems

Money is fungible by nature..

Micro enterprises are part of the informal sector..

Solutions

Evaluating **consumption** smoothing that requires **frequent observations!**

Flexible surveys that require continues monitoring!

Two different objectives..

Two different definitions of impact evaluation!

Long term outcomes

vs.

Attribution

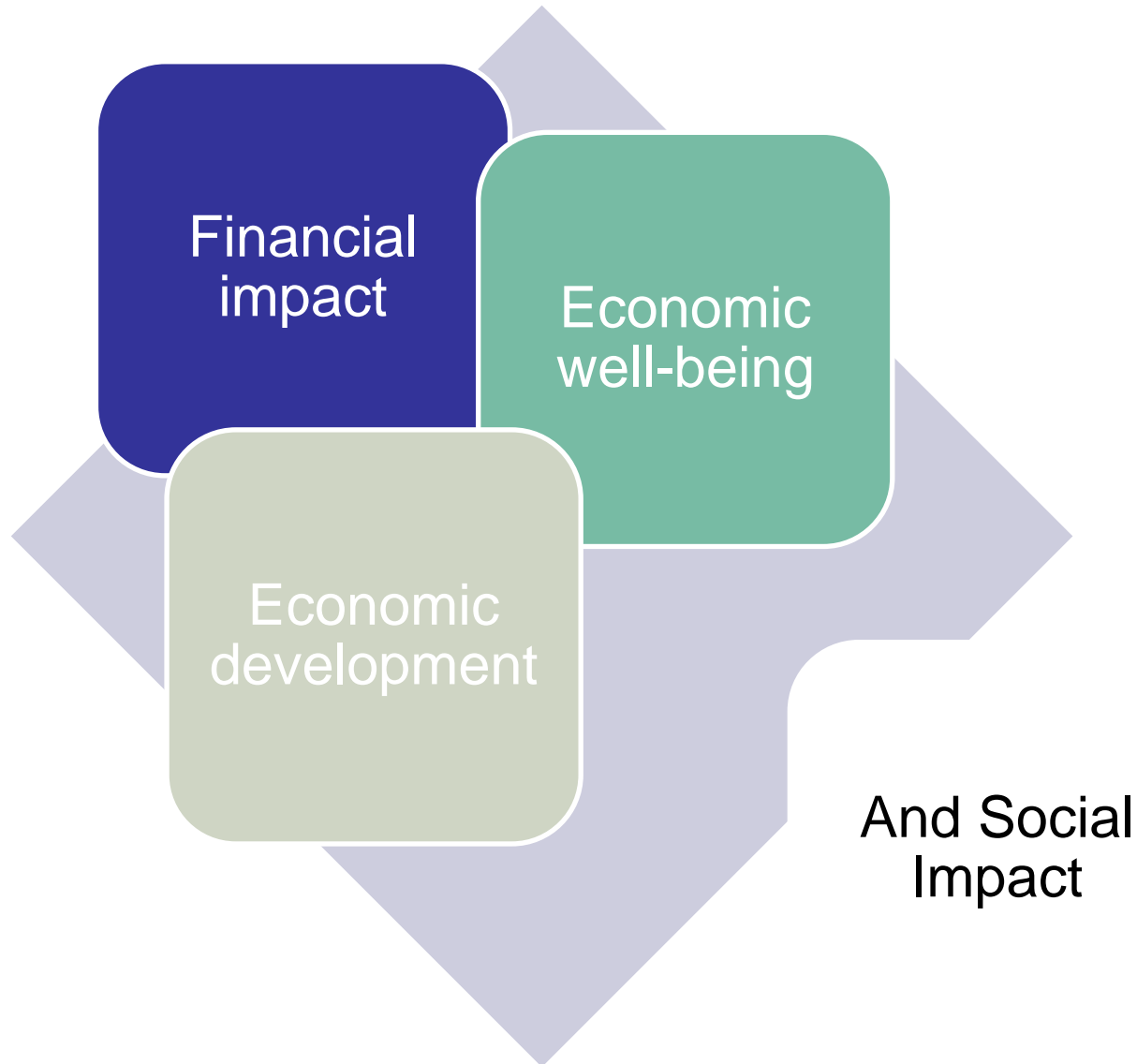
Qualitative

Why the intervention could have led to the observed impact?

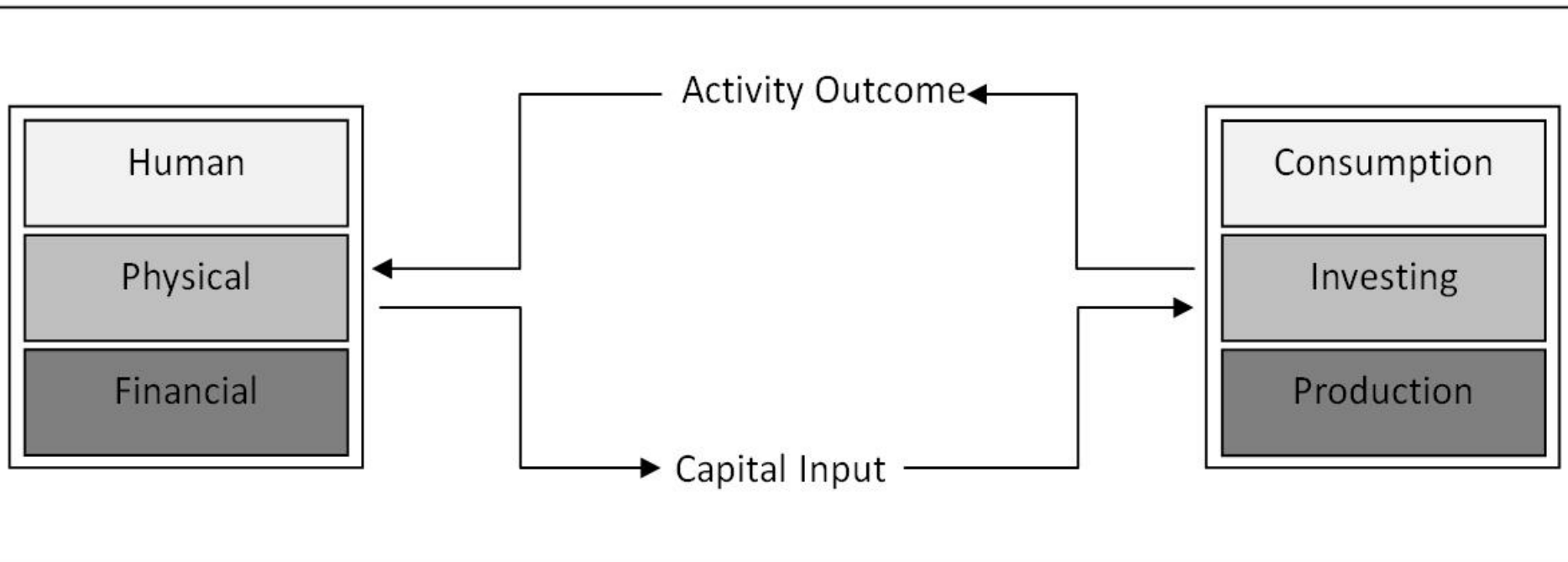
Quantitative

Is there "statistically" an impact or not?

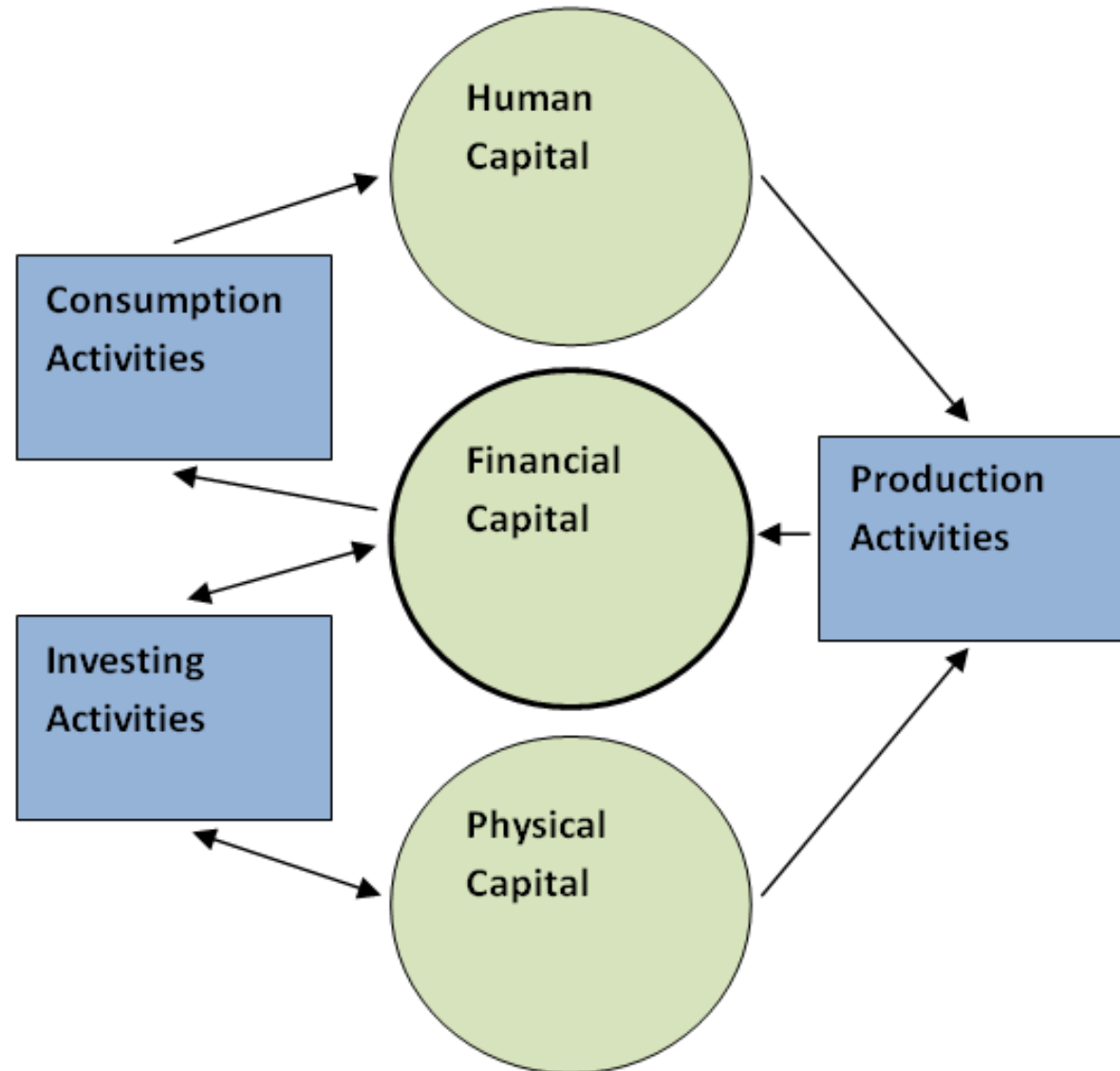
Social Impact and Impact..



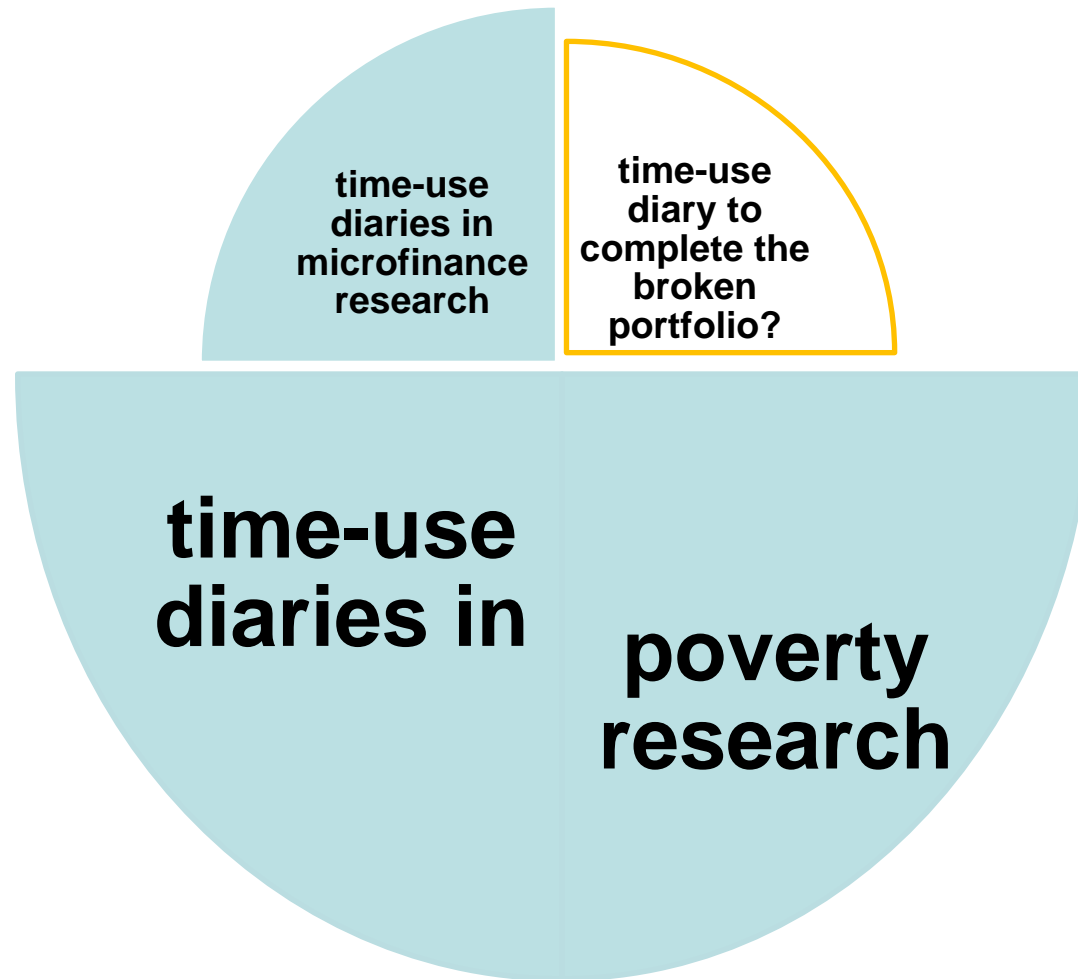
The household economic portfolio model



Proposed relations between the capitals



Using Time-Use Diaries can complete the portfolio



pre-post Statements



Intervention of MFI

Before the loan

After the loan

Cashflow statements₀

Cashflow statements₁

Timeflow statements₀

Timeflow statements₁

Why diaries??

Overcoming two difficulties:

- The aggregation error
(especially financial)
- The recall error
(especially time)

Thank You